

Franchise Statistics

Franchise businesses account for nearly 50% of all retail sales in the United States.

1 out of every 12 business is a franchised business.

Franchise businesses employ more than 14 million Americans.

A U.S. department of commerce concluded that after 10 years of operation, over 90% of franchise businesses were still open while only 15% of individual new start up enterprises survived.

Total sales by franchised businesses are projected to reach \$1.7 trillion, this year.

In 2000, the median gross annual income, before taxes, of franchisees was in the \$75,000 to \$124,000 range, with over 30% of franchisees earning over \$150,000 per year.

A new franchised business is opened up every 8 minutes of every business day.